

Environment Policy – Gummy Industries

Company governance

Over time, the agency has implemented a series of practices and corporate governance that can help towards a more sustainable working methodology. Year after year, we are striving to integrate more initiatives towards this goal.

The working approach regarding the **sharing of materials** is **digital-first**: we prefer the sharing of information and materials in digital format to minimize the use of paper and the need for physical materials.

This includes digital delivery of final products to clients, the use of double screen to avoid printing for internal correction rounds and digital archiving of completed works.

The organizational aspect of work also allows for considerable flexibility, particularly concerning the possibility of working remotely and in **smart working** arrangements. This also enables agency members, even those living at a medium or significant distance, to only be physically present in the office on relevant and genuinely necessary occasions. Consequently, this significantly reduces the daily commute for those who do not reside in nearby areas.

Energy Efficiency: we implement energy-saving measures within the office, such as using energy-efficient lighting and equipment, and encouraging practices like turning off devices when not in use.

Recycling and Waste Reduction: in the office kitchen and dining area, suitable containers for separate waste collection are available to all collaborators. Additionally, to reduce the use of plastic bottles, water dispensers are provided for collaborators to freely utilize. Furthermore, the kitchen offers the option to use non-disposable glasses and plates, aiming to minimize their usage as much as possible. In the office bathrooms, we have completely eliminated the use of disposable hand towels. Instead, a dispenser equipped with a cotton hand towel roll is available to all individuals using the restroom.

Business Unit and services

Since 2020, following an internal corporate reorganization, Gummy Industries has established a business unit dedicated to projects with a positive social, cultural, or environmental impact. The objective is to collaborate with businesses, the third sector, NGOs, foundations, and public administration, developing projects together whose impact is measurable and aligns with ESG criteria.

In line with this commitment, in 2023, we decided to support one of our partner organizations with whom we have developed projects, Ogyre. Gummy Industries initiated its first campaign to collect plastic from the seas, thereby providing employment to local fishermen in the affected areas.

A second business unit, specializing in website development, has long been encouraging clients to use green servers for the development of their online channels.